

05.11.2020

## **SARS-CoV-2 Statement**

*Restarting Physical Formats of our trade shows  
with enhanced SOPs*

Messe Frankfurt India welcomes the timely decision of the Ministry of Home Affairs and Ministry of Commerce, Govt. of India to permit the re-opening of B2B Exhibitions in India as part of Unlock 5.0, with clearly defined Standard Operating Procedures (SOPs).

Ready with a line-up of turnkey physical expos in the 2021 event calendar, Messe Frankfurt India is focused on delivering *safe, successful and highly productive trade platforms*, supporting the vision of an 'AtmaNirbhar Bharat'.

As a responsible player in the global trade fair industry, Messe Frankfurt will continue to work closely with all stakeholders of the industry i.e. venue owners, service providers, exhibitors and visitors to implement enhanced measures based on health, hygiene and physical distancing. Aligned with government health and safety guidelines, the meticulously planned framework aims to reinforce confidence and reassurance among our valued customers and attendees to re-connect in a secure b2b environment, conduct business effectively, and become catalysts in re-building the economy.

Messe Frankfurt India is fully committed to delivering a secure environment for business exchange across all of our trade shows. Should there be any further directives issued by the competent government department, Messe Frankfurt India will ensure the health advisories and its requirements are effusively followed.

*\*Kindly visit the website of the respective trade fairs and conferences for the new dates.*