

# Messe Frankfurt Trade Fairs India Pvt Ltd





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## Messe Frankfurt GmbH

### German state-owned and a global leading trade fair corporation with its own exhibition grounds

#### Born out of a centuries-old tradition

Germany has a rich history in trade and exhibitions. With a trade fair tradition which began more than 800 years ago, the German city of Frankfurt is now the modern day hub for Messe Frankfurt GmbH, one of the world's largest trade fair corporations with its own exhibition grounds of 592,127 sqm gross area including 11 exhibition halls and two congress centres. According to figures unveiled in 'Exhibition Centres Worldwide 2018' by the Association of the German Trade Fair Industry (AUMA), the exhibition capacity of Messe Frankfurt's hall area is 366,637 sqm, and is one of the three biggest exhibition centres worldwide. The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

With solid roots in Frankfurt, Messe Frankfurt has extended its influence and expertise to create a global presence for its customers in 190 countries via a network of 30 subsidiaries and over 56 international Sales Partners.



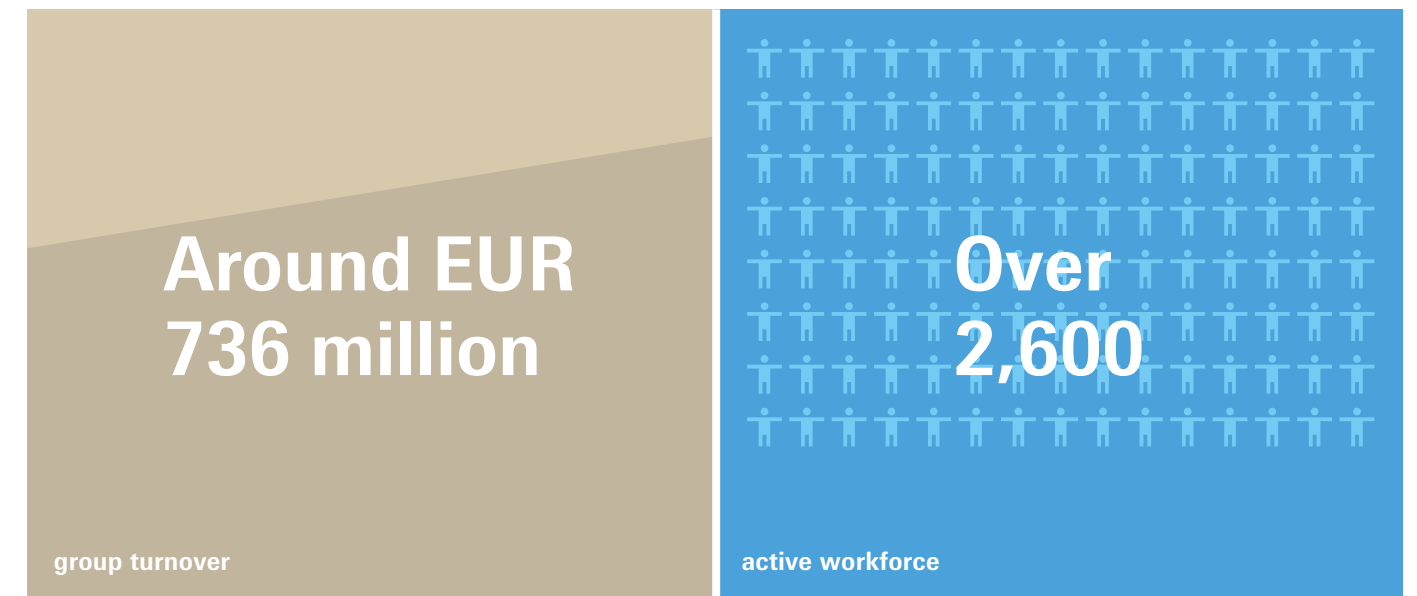
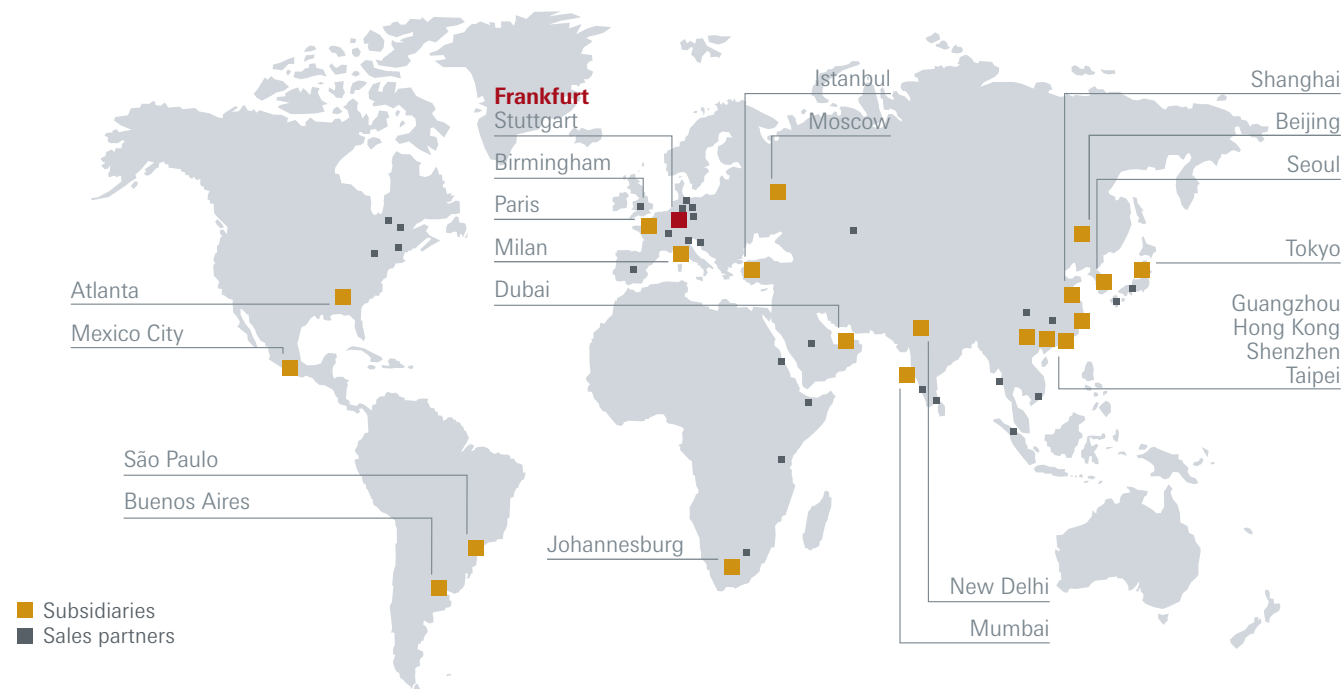




## Global business

### We define the marketplace for entire industries

Messe Frankfurt's vision and strategy is to build trade fairs by concentrating on areas of expertise to create the best and most professional brand name trading platforms for its customers. In many cases, these brand name trade fairs are exported to local markets around the world.



## Events made by Messe Frankfurt around the world

With the help of more than 2,600 employees, Messe Frankfurt organises almost 150 trade fairs worldwide, resulting in a group turnover of around EUR 736 million in 2020 (preliminary numbers).

Without a doubt, our international flagship fairs are industry leaders and set the trends. In the Consumer Goods sector we have Ambiente, Beautyworld, Christmasworld and Paperworld which are the world's most important meeting places for the consumer goods sector. Meanwhile, Musikmesse and Prolight + Sound are leading shows in the field of Entertainment, Media & Creative Industries. The highly reputable fairs for Textiles & Textile Technologies are Heimtextil and Techtextil. Representing the Technology and Mobility & Logistics sectors are Automechanika, Light + Building, IFFA, ISH and Texcare. Many of these successful fairs have editions that take place in Asia. Today, more than 70 trade fairs are organised throughout the region.

light+building

musikmesse

prolight+sound

heimtextil

automechanika

creativeworld

paperworld

ambiente

techtextil

tendence

texcare  
international

christmasworld

texprocess

IFFA

TEXWORLD

ISH

intersec

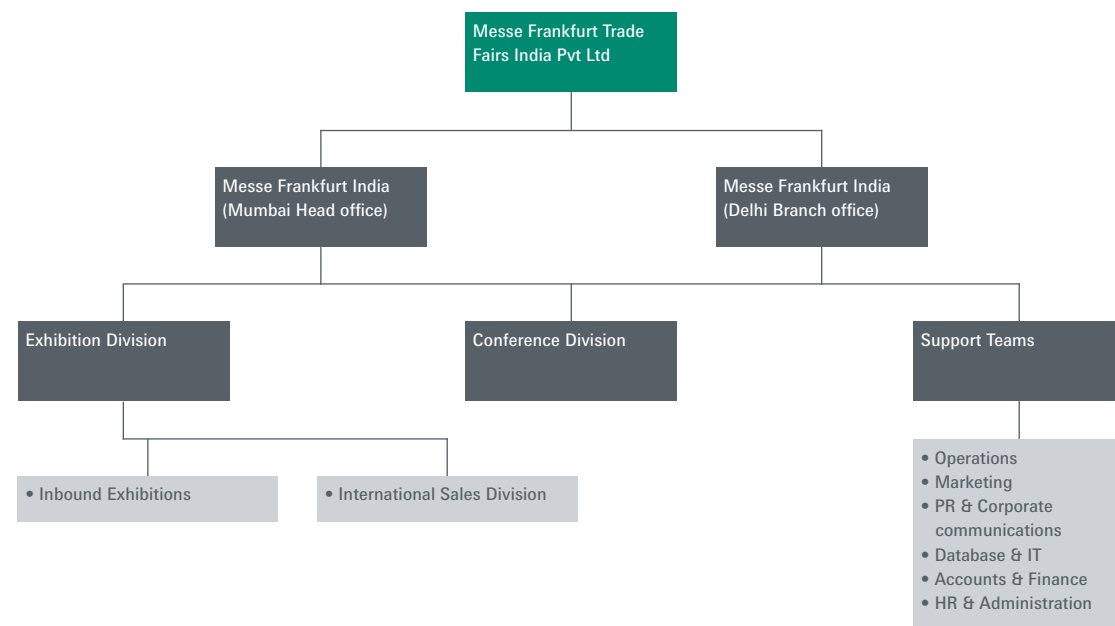
beautyworld

# Messe Frankfurt India

Messe Frankfurt GMBH is the world's largest trade fair, congress and event organiser with its own exhibition grounds. Its subsidiary, Messe Frankfurt Trade Fairs India Pvt Ltd comes with a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, its new trade fairs, conferences and ideas have established the company as the country's most professional trade fair and conference organiser.

With offices in Mumbai and Delhi, our dedicated workforce of over 140 serves the B2B markets in the Indian sub-continent. Messe Frankfurt Trade Fairs India Pvt Ltd also promotes Indian brands in countries across the globe through sales and support of outbound trade shows, for verticals ranging from automotive, textiles, lighting, building technology, entertainment, media and creation to consumer goods and environmental-technology.

## India's: corporate structure



# Key developments in India

A journey that started in 1998 from a small office within the Indo-German Chamber of Commerce in Mumbai, to the organiser of some of the most prestigious B2B trade fairs in India, Messe Frankfurt has established itself as a formidable player within the Indian exhibition industry. Today, the Indian subsidiary stands at 20 trade fairs and over 30 conferences among which are some world-leading events and trendsetters in their respective industries. Along the way, the Indian subsidiary effectively consolidated its position in the country by building its conference portfolio and strengthening its base to over 140 employees with two offices in India.



- 1998** A 100% subsidiary of Messe Frankfurt GmbH was set up to organise trade shows in India
- 1999** 2010: Successful international trade fair brands – Ambiente, Heimtextil, Automechanika, Texchtexil, Beautyworld were launched in India
- 2011** New management took over the Indian subsidiary
- 2011 – 2014** The relaunch of globally successful exhibition brands Ambiente, Heimtextil, Automechanika
- 2014** The acquisition of Automotive Engineering Show, LED Expo (Mumbai & New Delhi), Media Expo (Mumbai & New Delhi)
- 2015** Strategic alliance with Cerebral Business Research to acquire rights for 30 leading conferences
- 2016** A focus on expanding the building technology portfolio, with the acquisition of International Elevator & Escalator Expo and the launch of ISH India powered by IPA
- 2017** The acquisition of Fitex India, the largest fitness and health event on the subcontinent and Screen Print India
- 2018** The acquisition of Stationery & Write Show, Corporate Gifts Show and Houseware & Kitchenware Show
- 2019** The acquisition of Busworld India, strategic merger of Light India and LED Expo New Delhi and re-organisation of consumer goods portfolio with Paperworld India, Corporate Gifts Show and Interior Lifestyle India





# What we offer in India



As the dynamic face of the parent company in India, Messe Frankfurt India is dedicated to creating platforms that are innovation-inspired, knowledge-oriented and business-driven.

## Trusted trade partner

Messe Frankfurt India places a strong focus on providing its partners value for money. Using robust and innovative marketing strategies, Messe Frankfurt India constantly strives to bring top decision makers and buyers that can generate maximum business prospects for its exhibitors. This is what makes Messe Frankfurt trusted trade partners among industry stakeholders.

## Effective marketing tool

Messe Frankfurt's international fairs are industry leaders and set the trends. Bringing the expertise of these prestigious trade brands in India along with a profound understanding of the industry, Messe Frankfurt trade platforms are ideal for showcasing and identifying innovations, market demand analysis and trends of the domestic markets.

## Development of industry verticals

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are also characterised by its knowledge seminars, industry initiatives and CSR activities. At the heart of all Messe Frankfurt events are innovative ideas, quality networking and practical learning. Collaborating with experts and specialists from the relevant fields, Messe Frankfurt promotes the development of industry verticals together with its exhibition platforms.

## Our trade fairs





# Mobility & Logistics



## ACMA automechanika NEW DELHI

India's leading international trade fair for the automotive service industry targeting trade visitors from the Indian subcontinent

Year : 2019  
Venue : Pragati Maidan, New Delhi  
Exhibition space : 20,033 sqm  
Exhibitor number : 515  
Visitor number : 13,267  
Highlights : 16 exhibiting countries, 4 exclusive pavilions  
Website : [www.acma-automechanika.in](http://www.acma-automechanika.in)  
Exhibit categories :

- Parts & components
  - Electronics & systems
  - Repair & maintenance
  - Accessories & customising
  - Carwash, care & reconditioning
  - Dealer & workshop management
  - Alternative drive systems & digital solutions
  - REIFIN / Tyres
- Visitor profile :
- Spare parts and accessories
  - Car repair shops
  - Service stations
  - Production of vehicle fittings (OEM)
  - Fleet management
  - Garage equipment and tools
  - Organisations / associations
  - Government officials / public authorities
  - Wholesalers, distributors & traders
  - Manufacturers and company owners

# Mobility & Logistics



## automotive engineering show CHENNAI

An exhibition on technologies for automotive manufacturing

**Chennai**  
Year : 2019  
Venue : Chennai Trade Centre, Nandabakkamm, Chennai  
Exhibition space : 4,400 sqm  
Exhibitor number : 95  
Visitor number : 2,941  
Highlights : Concurrent Knowledge Seminar  
Workshop on "Additive Thinking"  
Exhibit categories :

- Automotive design and R&D
  - Automotive inspection and quality control
  - Measuring machines and equipment
  - Quality management systems /CAQ
  - Standard certification & auditing agencies
  - Test laboratories
  - Non-destructive testing
  - Automotive paint and finishing
  - Automotive plant equipment and systems
  - Production equipment,
  - Manufacturing automation
  - Motion control
- Visitor profile :
- Original equipment manufacturers (vehicle manufacturers)
  - Third party manufacturers
  - Component manufacturers from Tier 1, Tier 2and Tier 3 cities
  - Machine builders
  - System integrators
  - Managers from planning, quality, design production, capital purchase and procurement
  - New project heads
  - Maintenance / R&D department heads
  - Engineers from the assembly line
  - Technology managers



# Mobility & Logistics



## busworld<sup>®</sup> INDIA BENGALURU

Leading the way to zero emission

Year : 2022  
Venue : Bangalore International Exhibition Centre (BIEC), Bengaluru  
Exhibition space : \*7000 sqm  
Exhibitor number : \*115 (Expected)  
Visitor number : \*8000 (Expected)  
Website : [www.busworldindia.org](http://www.busworldindia.org)  
Exhibit categories :

- Bus and Coach body builders
- Bus and Coach OEM's
- Accessory manufacturers
- Spare part manufacturers
- Battery manufacturers
- ITS/Hybrid devices
- Lights and LED displays
- Tyre manufacturers
- Safety Systems and Solutions
- Bus and Coach interior decors
- Paint decors
- Seat manufacturers
- Flooring
- Product designers
- Air conditioning
- IT / ITES
- State tourism board
- Financial Institutions

Visitor categories : • Policy makers from central and state governments  
• State road transport corporations  
• Fleet owners  
• Tour operators  
• Defence establishments  
• Schools and educational institutions  
• Corporate houses / public sector undertakings  
• Airlines  
• Associations  
• Engineers / technocrats  
• Consultants



[\*Figures from 2018 edition]

# Building Technologies



## LED expo NEW DELHI

## LED expo MUMBAI

India's only exhibition covering the entire value chain of the LED industry

**Delhi**  
Year : 2019  
Venue : India Expo Centre & Mart, Greater Noida  
Exhibition space : 13,824 sqm  
Exhibitor number : 389  
Visitor number : 10,404  
Highlights : 8 foreign countries  
Future Zone

**Mumbai**  
Year : 2019  
Venue : Bombay Exhibition Centre, Mumbai  
Exhibition space : 9,180 sqm  
Exhibitor number : 295  
Visitor number : 10,221  
Highlights : 5 foreign countries  
Website : [www.theledexpo.com](http://www.theledexpo.com)  
Exhibit categories : • LEDs  
• LED applications & lighting  
• LED lighting products  
• LED signage & displays  
• LED components / accessories & raw Materials  
• LED drivers & power supply  
• LED manufacturing equipment / machinery & allied products



Visitor profile : • Architects & interior designers  
• Lighting engineers / designers  
• Professionals from hotels, mall management, restaurants, office and commercial establishments  
• Construction and real estate companies  
• Building contractors and project management consultants  
• Automotive industry  
• Energy Service Companies (ESCOS)  
• Dealers and distributors of Lighting and LED products  
• Public Works Department (PWD), Central Public Works Department (CPWD) and municipal corporations  
• Officials from Ministries of Power, New & Renewable Energy, Environment & Urban Development and Railway



# Building Technologies



## light+LED expo INDIA

Featuring intelligent lighting technology and applications

- Year : 2018  
Venue : Pragati Maidan, New Delhi  
Exhibition space : 13,738 sqm  
Exhibitor number : 193  
Visitor number : 9,479  
Highlights : 5 exhibiting countries, concurrent seminar, co-located with EBT India  
Website : [www.light-india.in](http://www.light-india.in)  
Exhibit categories :
  - Lighting
  - LED
  - Lamps
  - Accessories
  - Luminaries
  - DecorativeVisitor profile :
  - Architects, interior designers & design studios
  - Building & construction industry
  - ESCOS (Energy Service Companies)
  - Government agencies, public utilities representatives
  - Hotel industry
  - Manufacturing industry
  - Property / real estate developers
  - Public authorities
  - Retailers
  - Wholesalers & distributors

# Building Technologies



## W IEE EXPO™

Excellence in the building transportation industry

- Year : 2020  
Venue : Bombay Exhibition Center, Mumbai  
Exhibition space : 8,000 sqm  
Exhibitor number : 135  
Visitor number : 7,512  
Highlights : Concurrent insightful seminar  
Website : [www.ieexpo.com](http://www.ieexpo.com)  
Exhibit categories : **Elevators & Escalators**
  - Elevators for home, apartments, commercial buildings, hospitals, garage, parking, freight, service
  - Elevators and lifts with hydraulic drive, mine, hoists lift platforms, without machine room
  - Panoramic elevators and more**Components & Accessories**
  - Controllers, door drives and related accessories, designer cabins, hoist ropes, trailing cables
  - Variable voltage & variable frequency
  - Push buttons, car and landing operating panels
  - LCD display, scrolling indicator
  - Infra-red light curtains
  - Access control systems, remote monitoring of elevators and escalators
  - Traction machines, speed governor, guide rails
  - Mechanical fabrication and moreVisitor profile :
  - OEMs
  - Elevator and escalator component suppliers
  - Builders and developers
  - Architects
  - Civil & electrical engineers
  - Project management consultants
  - Service consultants
  - Engineering & architect students
  - Corporates
  - Independent enthusiastic
  - Government contracts
  - Facility managers
  - Distributors
  - Hospital administrators
  - Business entrepreneurs



# Building Technologies



## ISH INDIA

powered by IPA

**International trade fair for plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India**

Year : 2019  
Venue : Bombay Exhibition Center, Mumbai  
Exhibition space : 3,000 sqm  
Exhibitor number : 62  
Visitor number : 6,276  
Highlights : concurrent panel discussions, technical seminar  
Website : [www.ish-india.in](http://www.ish-india.in)  
Exhibit categories :

- The bathroom experience
- Building and energy technology
- Kitchens
- Efficient systems and renewable energies
- Front of the wall & back of the wall solutions
- World of installation technology

Visitor profile :

- Architects & interior designers
- Plumbing consultants and contractors
- Project management consultancies
- Technical planners and engineers
- Construction and housing industry
- Building authority
- Municipal engineering management
- Public administration departments
- Energy management service companies
- Urban planners
- MEP consultants
- Hotel purchase managers
- Hospital administrators
- Engineering departments
- Dealers, wholesalers and distributors
- Retailers
- Industry end-users (e.g. hotels, shopping malls, restaurants, public facilities)



# Textiles & Textile Technologies

## techtexsil INDIA

**Leading international trade fair for technical textiles, nonwovens and composites**

Year : 2019  
Venue : Bombay Exhibition Centre, Mumbai  
Exhibition space : 7,560 sqm  
Exhibitor number : 180  
Visitor number : 4,446  
Highlights : Hackathon on technical textiles, concurrent seminar, Farmer's Conclave, presence of Centre of Excellence, country pavilions

Website : [www.techtexsil-india.co.in](http://www.techtexsil-india.co.in)  
Exhibit categories :

- Research, development, planning, consultation
- Technology, machinery, accessories
- Fibres and yarns
- Woven fabrics, laid webs, braiding's, knitted fabrics
- Nonwovens
- Coated textiles
- Composites
- Bondtec (Surface & bonding Techniques)
- Associations
- Publishers
- Fabrics
- Functional textiles & technology

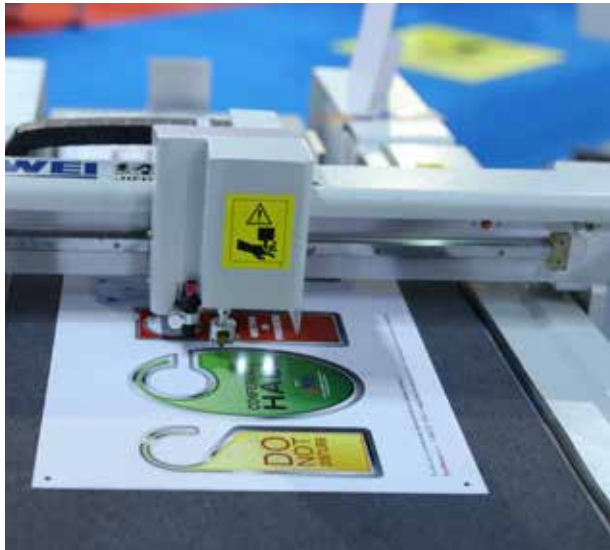
Visitor Profile :

- Agrotech
- Buildtech
- Clothtech
- Geotech
- Homotech
- Indutech
- Medtech
- Mobitech
- Oekotech
- Packtech
- Sporttech
- Service providers





# Textiles & Textile Technologies



## screen print INDIA

International exhibition on screen, textile & digital printing solutions

- Year : 2018
- Venue : Bombay Exhibition Centre, Mumbai
- Exhibition space : 4,750 sqm
- Exhibitor number : 94
- Visitor number : 5,738
- Highlights : 6 exhibiting countries
- Website : [www.screenprintexpo.in](http://www.screenprintexpo.in)
- Exhibit categories :
  - Screen and textile / digital printing machines
  - Screen and textile printing materials
  - Screen and textile printing
  - Sublimation printing
- Visitor profile :
  - Textile, digital & screen printing material suppliers
  - Textile garment manufactures
  - Heat transfer machines, inks, papers
  - Garment decoration vinyl suppliers
  - Textile sublimation printing units
  - Signage & signage systems manufacturers
  - POP display manufacturers
  - Commercial printers
  - Fabricators & factory owners
  - Signs, architectural signage companies
  - Vehicle wrapping media - film suppliers
  - Media/advertising agencies
  - PR agencies & outdoor agency experts
  - Retail & marketing specialists
  - Textile traders, exporters, brokers

# Textiles & Textile Technologies



## GARTEX texprocess INDIA

India's comprehensive exhibition on garment & textile machinery, fabrics, accessories & allied industries

- Delhi**
  - Year : 2019
  - Venue : Pragati Maidan, New Delhi
  - Exhibition space : 15,823.24 sqm
  - Exhibitor number : 180
  - Visitor number : 10,390
- Mumbai**
  - Year : 2021
  - Venue : Bombay Exhibition Centre, Mumbai
  - Exhibition space : 6,208 sqm
  - Exhibitor number : 100 (expected)
  - Visitor number : 5,000 (expected)
  - Exhibit categories :
    - Garment & apparel machinery
    - Textile & textile processing machinery
    - Digital textile printing technology
    - Home furnishing machinery & materials
    - Leather garment & shoe manufacturing machinery
    - Yarns & yarn processing machinery
    - Printing, dyeing & chemicals
    - Apparel fabrics
    - Accessories, trims & embellishments
    - Laundry & finishing equipment
    - Pre & post processing equipment
    - Embroidery, knitting & sewing machinery
    - Spinning, hosiery & quilting machinery
    - Intimate apparel manufacturing machinery
    - Heat transfer, fusing & laser machines
    - Packaging & labeling solutions
    - Needles, threads, spares & consumables
    - Mannequins & display racks
    - Looms & jacquards
    - Weaving & tufting machinery & equipment
    - Denim mills, finishing & washing technology
    - Denim garment & apparel machinery
    - Wet cleaning, drycleaning & ironing equipment
    - Measuring instruments for environmental protection, water treatment & recycling

- Visitor profile :
  - Apparel brands, labels & boutique owners
  - Export and buying houses/agent
  - Design studios & institutes
  - Denim designers fabricators & manufacturer
  - Distributors & agents of textile & garment machinery & accessories
  - Dyeing & finishing companies
  - Fashion designers & merchandisers



# Textiles & Textile Technologies



## interiorlifestyle INDIA

India's premier trade fair for home furnishings and contract textile industry

Year : 2018  
Venue : Pragati Maidan, New Delhi  
Exhibition space : 7,200 sqm  
Exhibitor number : 165  
Visitor number : 7,059  
Highlights : Co-located with Ambiente India, Interior Lifestyle Awards, ILA Experience Zone  
Website : [www.heimtextil.in](http://www.heimtextil.in)  
Exhibit categories :

- The bedroom
  - Bath linen
  - Table linen
  - Kitchen linen
  - Window decorations
  - Furniture fabric salon
  - Textile floor coverings
  - Walls of the world
  - Design and technology
- Visitor profile :
- Wholesalers, retailers & distributors
  - E-tailers
  - Buying houses and agents
  - Mail-order houses
  - Brands and private labels
  - Contract buyers from hotels, hospitals, facility management firms and public enterprises
  - Interior designers & stylists
  - Architects & property developers
  - Consultants

# Consumer Goods



## interiorlifestyle INDIA

presented by:  
ambiente  
INDIA

The premier trade show fair for homeware, interior décor and gift articles targeting business visitors across India

Year : 2018  
Venue : Pragati Maidan, New Delhi  
Exhibition space : 7,200 sqm  
Exhibitor number : 165  
Visitor number : 7,059  
Highlights : Co-located with Heimtextil India, Interior Lifestyle Awards, ILA Experience Zone  
Website : [www.ambiente-india.in](http://www.ambiente-india.in)  
Exhibit categories :

- Dining products
  - Kitchen furniture
  - Modular kitchens
  - Kitchen equipment and machines
  - Designer furniture
  - Gifting products
  - Games & children equipment
  - Travel accessories
  - Lifestyle & living products
  - Paintings
  - Decorative glass
  - Designer lights and fans
  - Decorative landscape & garden lighting
  - Garden furniture & accessories
  - Bathroom accessories
  - Wall décor and decals
- Visitor profile :
- Wholesalers, retailers & distributors
  - E-tailers
  - Buying houses and agents
  - Mail-order houses
  - Brands and private labels
  - Contract buyers from hotels, hospitals, facility management firms and public enterprises
  - Interior designers & stylists
  - Architects & property developers
  - Retailers, Wholesalers and distributors
  - Hospitality, Clubs, spas, salons
  - Merchant exporters
  - Corporate buyers
  - E-commerce



# Consumer Goods



The international trade fair for back to school items, writing instruments and office supplies

- Year

: 2019
- Venue

: Bombay Exhibition Centre, Mumbai
- Exhibition space

: 5,618 sqm
- Exhibitor number

: 272
- Visitor number

: 12,287
- Website

: [www.paperworldindia.com](http://www.paperworldindia.com)
- Exhibit categories

- Office supplies
  - Organisational aids, calendars & notebooks
  - Mailing, adhesives & stamping
  - Office furnishings & office equipment
  - Writing utensils, drawing utensils
  - Printers, copiers, multimedia, accessories & OEM-supplies
  - Covering & bookbinding materials
  - Business luggage, briefcases & small leather goods
  - Licences & designs for office supplies
  - Remanufacturing of printer supplies
  - Components for printer & computer supplies
  - Stationery gift articles
  - Gift wrapping & ribbons
  - Greeting cards & invitation cards
  - Napkins, table decoration & party articles
  - School bags & pencil cases
  - Exercise books, blocks & folders
  - Drawing materials & pencils
  - Licences, designs for school articles
  - Learning materials
  - Digital teaching aids and learning aids
  - Hardware, presentation technology
  - Furnishing & equipping teaching facilities
  - Artist's requisites
  - Calligraphy aids
- Visitor profile

- Stationery and paper goods shops
  - Large scale and regional distributors
  - Wholesalers
  - Department stores and super markets
  - Corporate buyers and sourcing agents
  - Institutional buyers – schools & colleges

# Consumer Goods



India's leading trade fair for the corporate & promotional gifting and merchandising industry

- Year

: 2019
- Venue

: Bombay Exhibition Centre, Mumbai
- Exhibition space

: 5,618 sqm
- Exhibitor number

: 272
- Visitor number

: 12,287
- Website

: [www.corporategiftsshow.com](http://www.corporategiftsshow.com)
- Exhibit Categories

- Promotional gifts & merchandise
  - Corporate & premium gifts
  - Corporate merchandise
  - Festive gifts
  - Customized gifting solutions
- Visitor Profile

- Marketing Heads
  - Procurement Heads
  - HR & Admin Heads
  - Brand Managers
  - Product Managers
  - Event Management & Ad Agencies
  - Buying houses
  - Merchandisers
  - Corporate gifting dealers & companies
  - Wholesalers & Distributors & Traders
  - E-tailers & Retailers
  - Exporters & Importers



# Consumer Goods



India’s leading exhibition for fitness, nutrition and sportswear

**Delhi**

Year : 2018  
Venue : India Expo Mart, Greater Noida  
Exhibition Space : 2,300 sqm  
Exhibitor number : 30  
Visitor number : 4,500  
Website : [www.fitexindia.com](http://www.fitexindia.com)  
Exhibit categories :

- Apparel-general workout wear
- Home gym equipment & accessories
- Commercial gym / studio fitness equipment
- Commercial services & solutions
- Gym consultants
- Leading gym facilities
- Gym / fitness centres
- Sports nutrition / fitness supplement
- Training products & accessories
- Fitness academies and training institutions
- Fitness music & audio products
- Workout & nutritional guides
- Club management software
- Sports club & organizations
- Sports equipment & accessories

Visitor profile :

- Fitness club / training studio owners
- Personal trainers / group fitness instructors
- Fitness enthusiasts
- Fitness consultants
- Nutritionist & dieticians
- Athletes / athletic clubs
- Investors
- Health & nutrition stores / wellness centres
- Hospitals and healthcare centres
- Universities and colleges
- Hotels / resorts chains
- Corporate residential facilities
- Architects/ developers and builders



# Entertainment, Media & Creative Industries



International exhibition on indoor & outdoor advertising and signage solutions

**Delhi**

Year : 2019  
Venue : Pragati Maidan, New Delhi  
Exhibition space : 18,102 sqm  
Exhibitor number : 220  
Visitor number : 17,711

**Mumbai**

Year : 2020  
Venue : Bombay Exhibition Center, Mumbai  
Exhibition space : 9,720 sqm  
Exhibitor number : 159  
Visitor number : 12,554

Highlights : Media Expo Excellence Awards  
Website : [www.themediexpo.com](http://www.themediexpo.com)  
Exhibit categories :

- Printing equipment
- Fabricating/ finishing & decorating machines & equipments
- Architectural hardware
- Sign substrates / equipment
- Digital imaging / printing services
- Digital signage
- Signage
- Outdoor advertising
- Printing inks
- 3D printing

Visitor profile :

- Brand marketers (FMCG, CDIT, lifestyle & apparel)
- Designers & consultants
- Ad agencies & media agencies
- Retailers (organized retail & traditional retail)





# Safety, Security & Fire



## secutech INDIA

India's professional exhibition and conference for electronic security and fire & safety

- Year : 2018  
Venue : Bombay Exhibition Centre, Mumbai  
Exhibition space : 9,000 sqm  
Exhibitor number : 250  
Visitor number : 18,000  
Highlights : concurrent seminar  
Website : [www.secutechindia.co.in](http://www.secutechindia.co.in)  
Exhibit categories :
  - CCTV surveillance
  - Access control / biometrics / rfid
  - Home & building automation
  - Fire safety
  - Personal safety
  - Digital & network surveillance
  - Transmission
  - Intrusion detection
  - Intercoms
- Visitor profile :
  - Government ministries and agencies
  - Ministry of interior and civil defence Departments
  - Fire, health and safety officers / operation Managers from marine, aviation, Petrochemical, oil and gas construction Companies
  - Airport and marine port fire and rescue head
  - Chief specifies of fire equipment at oil, gas and Petrochemical companies
  - Emergency services commanders and chiefs
  - Brigade fire chiefs and officers
  - Emergency medical personnel
  - Crisis and disaster manager
  - Private and professional emergency officials
  - Urban planners and architects
  - Indian government and related units
  - State-owned enterprises and private sectors
  - International and local fire-related system
  - Integrators and engineering companies

# Our conferences





# Conferences

Intensive market research organised planning and collaborations with experts and technology specialists from the relevant fields ensure that our networking platforms deliver meaningful interactions and valuable connections. Leveraging on the power of Messe Frankfurt Knowledge Platforms, 2019 witnessed a host of high-level conferences and B2B events covering diverse industry verticals.

## Automotive



### ACMA Automechanika Seminar

Focus : Indian auto component industry — gearing for the future, leveraging opportunities  
Year : 2019  
Venue : New Delhi  
Total Attendees : 140  
Website : [www.acma-automechanika.com](http://www.acma-automechanika.com)



### AES Seminar

Focus : Conference on “Industry 4.0 and the rise of smart manufacturing in the automotive industry”  
Year : 2019  
Venue : Chennai  
Total Attendees : 50  
Website : [www.aes-show.com](http://www.aes-show.com)

## Energy & Infrastructure



### LNG India Summit

Focus : Enabling growth for a sustainable future of natural gas  
Year : 2019  
Venue : New Delhi  
Total Attendees : 148  
Website : [www.lngindiasummit.in](http://www.lngindiasummit.in)



### E2 Forum elevator + escalator Mumbai

Focus : Conference on global technological advancements for the lift and elevator industry  
Year : 2019  
Venue : Mumbai  
Total Attendees : 143



### Rail India Conference

Focus : Accelerating towards world class Indian Railways  
Year : 2019  
Venue : New Delhi  
Total Attendees : 199  
Website : [www.india-railway.com](http://www.india-railway.com)

# Conferences



### Indian Bulk Liquid Storage

Focus : Port-Led Development  
Year : 2019  
Venue : Mumbai  
Total Attendees : 51  
Website : [www.indianbulkstorage.com](http://www.indianbulkstorage.com)



### NGV India Summit

Focus : Fuel of Future is Gas  
Year : 2019  
Venue : New Delhi  
Total Attendees : 231  
Website : [www.ngvindiasummit.com](http://www.ngvindiasummit.com)



### India Refining Summit

Focus : Refining and Petrochemicals – Synergise and Revolutionise  
Year : 2019  
Venue : New Delhi  
Total Attendees : 110  
Website : [www.refining-technology.com](http://www.refining-technology.com)



### Oil and Gas Digital technology Summit India

Focus : Exploring the impact and development of digitisation in oil and gas  
Year : 2018  
Venue : New Delhi  
Total Attendees : 85  
Website : [www.iogdigitaltechsummit.com](http://www.iogdigitaltechsummit.com)



### Smart Cities Conclave India

Focus : Remodeling the future of urban infrastructure through smarter technology – Towards Building a Smart India  
Year : 2018  
Venue : New Delhi  
Total Attendees : 130  
Website : [www.smartcitiesindiaconclave.com](http://www.smartcitiesindiaconclave.com)

# Conferences

## Advertising, Media & Marketing

### SOTI Conference

Signage, Outdoor Advertising – Technology and Innovation

#### Signage, outdoor advertising – Technology and Innovation (SOTI)

Year : 2019  
Venue : Mumbai  
Total Attendees : 81  
Website : [www.themediaexpo.com](http://www.themediaexpo.com)



#### Rural Marketing

Focus : Empowering the Modern Rural India for a sustainable growth  
Year : 2019  
Venue : New Delhi  
Total Attendees : 122  
Website : [www.rmsummitindia.com](http://www.rmsummitindia.com)

## Pharma

### pharmasafe INDIA

#### PharmaSafe India

Focus : Conference on Anti-Counterfeiting & Brand Protection  
Year : 2018  
Venue : Mumbai  
Total Attendees : 80  
Website : [www.pharmasafeindia.com](http://www.pharmasafeindia.com)

## Technology



#### GDSF (Global Digital Security Forum)

Focus : Security Best Practices, Technology and Applications  
Year : 2018  
Venue : Mumbai  
Total Attendees : 117  
Website : [www.gdsf-india.com](http://www.gdsf-india.com)



#### Wastetech, Watertech India

Focus : India's leading summit on water, waste water and solid waste management  
Year : 2018  
Venue : Mumbai  
Total Attendees : 93  
Website : [www.wwc-india.in](http://www.wwc-india.in)

# Conferences



#### Future Factory India (Powered by SPS Automation)

Focus : India's leading CONFEX on the convergence of IT and OT  
Year : 2019  
Venue : Mumbai  
Total Attendees : 134  
Website : [www.futurefactoryindia.com](http://www.futurefactoryindia.com)

## Textiles & Textile Technologies

### techtexsil INDIA symposium

#### Techtextil India Symposium

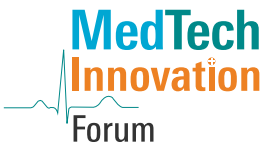
Focus : Connecting the future  
Year : 2019  
Venue : Mumbai  
Total Attendees : 100  
Website : [www.techtextil-india.in](http://www.techtextil-india.in)

### texcare forum INDIA

#### Texcare Forum

Focus : Conference on Laundry, Dry Cleaning and Textile Care  
Year : 2020  
Venue : Mumbai  
Total Attendees : 193  
Website : [www.texcare-india.com](http://www.texcare-india.com)

## Medical Technology



#### MedTech Innovation Forum

Focus : Addressing the growing demand for specialised medical equipment in India  
Year : 2020  
Venue : Held as webinar  
Total Attendees : 149

## Lighting

### light + LED expo INDIA

#### Light India Summit 2018

Focus : Conference on Lighting, Design, Technology and Innovation  
Year : 2018  
Venue : New Delhi  
Total Attendees : 125  
Website : [www.light-india.com](http://www.light-india.com)



# Conferences

## Fitness



**Fitex Convention**

Focus : Learn, Train, Transform  
Year : 2018  
Venue : India Expo Mart, Greater Noida  
Total Attendees : 204  
Website : [www.fitexindia.com/fxc](http://www.fitexindia.com/fxc)

## Conferences partnered by Messe Frankfurt



**The Authentication Forum**

Focus : Leadership summit on anti-counterfeiting & brand protection  
Year : 2019  
Venue : New Delhi  
Total Attendees : 195  
Website : [www.authenticationforum.com](http://www.authenticationforum.com)



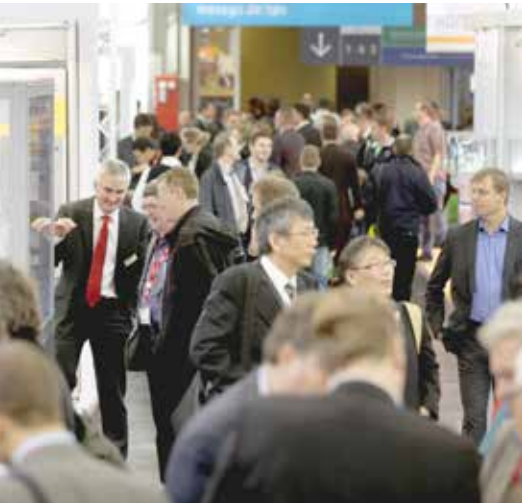
**ISA – Steel Conclave**

Focus : India’s leading premier platform for entire steel ecosystem  
Year : 2019  
Venue : New Delhi  
Total Attendees : 426  
Website : [www.isa-steelconclave.com](http://www.isa-steelconclave.com)

## Other conferences



# Our international sales division





# Strengthening India’s international presence

With solid roots in Frankfurt, Messe Frankfurt has extended its influence and expertise to create a global presence for its customers in more than 190 countries via a network of 30 subsidiaries and over 56 international Sales Partners.

Its high level of interaction with important sectors of the Indian industry, ensure that Indian manufacturers are highly visible at its events both in India and abroad. As a result, India has emerged as one of the fastest growing exhibiting nations among 139 countries at Frankfurt Fairs – with more than 2,500 Indian manufacturers and scores of visitors, being present every year.



Enabling our customers to create a global presence through Messe Frankfurt’s global trade fair network



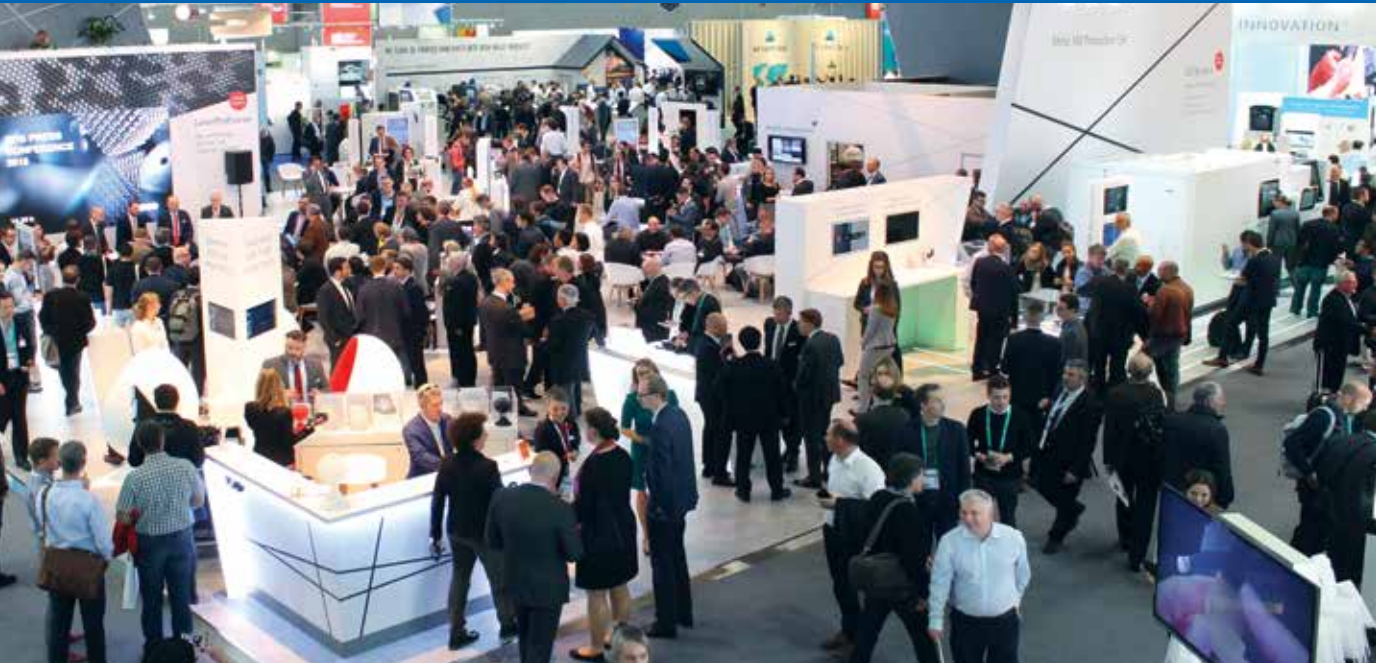
# A promising future

## Messe Frankfurt sets new record of €736 million in sales

Messe Frankfurt has continued its growth in financial year 2020. All in all, new records were set in relevant parameters, demonstrating the highly dynamic and innovation-led activities of the Group. Messe Frankfurt is expecting sales to be in the region of €736 million. The 490-plus events held around the world under the Messe Frankfurt umbrella were attended by almost 102,000 exhibitors and an estimated 4.5 million visitors.

Peter Feldmann, Chairman of the Messe Frankfurt Supervisory Board and Mayor of Frankfurt, was delighted at the outstanding figures: “As the majority shareholder, we are proud to have a company like Messe Frankfurt in our investment portfolio.” The close historical ties between the city of Frankfurt and Messe Frankfurt have always led to advancements on both sides, not least through the economic effects generated by the events in Frankfurt and throughout the region. In 2018, around 54 percent of overall sales – approximately €385 million – can be attributed to the company’s Frankfurt base. As Mayor Feldmann stressed: “Messe Frankfurt generated almost €424 million in Germany alone. This is a new record and is roughly equivalent to the overall sales recorded by the next largest German competitors in the past.”

Messe Frankfurt continued to build on its leading position in the international trade fair and exhibition sector. On presenting the Group’s preliminary top figures for 2018, Wolfgang Marzin, President and Chief Executive Officer of Messe Frankfurt, said: “We have further globalised our brands and stepped up the pace of our worldwide acquisition activities. At almost 150 trade fairs, some 102,000 exhibitors – more than ever before – put their trust in us and invested in interaction formats. Messe Frankfurt is a pillar of strength in the fast-moving digital age.” The strong operating business in the past financial year has also yielded record financial figures. Wolfgang Marzin: “We expect to generate consolidated sales of around €715 million, which will be the highest level of sales in Messe Frankfurt’s history to date and, at the same time, the highest ever generated by a German trade fair company.” This is an increase of around seven percent on its previous record year 2017. New records were set in annual net income with some €59 million and in EBITDA (earnings before interest, taxes, depreciation and amortisation) with approximately €133 million. As Wolfgang Marzin emphasised: “We have an expansion strategy tailored specially towards the Group and are taking it resolutely to the next level. A key USP for Messe Frankfurt is its first-class global network.”





# CSR initiatives at Messe Frankfurt India

While Messe Frankfurt India continues to enjoy a steady growth in its core business, it is also highly committed towards supporting and encouraging various social and environmental causes and by doing its bit to help build a better nation. Starting from 2015, the Indian subsidiary has been actively involved in CSR projects which rest on multiple pillars of skill development, social entrepreneurship, self-development, providing access to basic necessities and awareness on modern day hazards.



Skill Development Training at **Sundar Nagar** and **Jaunti Village**



Showcasing talent post the training at **Messe Frankfurt India fairs**



**TATA Mumbai Marathon 2020**



Distribution of Thalaspumps to Thalassaemia patients with **The Wishing Factory**



**The Udisha Project:** Providing holistic development and educational support to children



Building a Water Tower at **Jaunti Village**



Building houses in Eichkawadi, Karjat to support **Habitat for Humanity India**



Making the Specially-abled financially independent with **NASEOH**



**E-waste Collection Drive**



Distribution of mobility appliances to the specially-abled with **Sant Nirankari Charitable Foundation**



Providing educational support to children through **Spark-A-Change Foundation**



# Messe Frankfurt offices in India

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